

DISPLAY CRITERIA

Each exhibitor will receive a name tag and a booth sign displaying artists' name and booth number. Business cards and artist biographies may be displayed. No handwritten signs, ribbons, or promotional materials are permitted. Each exhibitor is responsible for his/her own booth including set-up and dismantling of tents unless it is rented, if so, Festival Management will set up and strike the tent. Vehicle access will be provided to each exhibitor at set times starting at 6am Saturday, dollying is permitted and encouraged. Artists must follow set-up and strike guidelines as provided by Festival Management. Artists must remain with their exhibit throughout the entire festival (volunteers are permitted to assist with breaks), and are not permitted to leave until their scheduled departure time. Artists must have booth dismantled and off of the property by 7:30pm Sunday (2.5 hours after the show ends). Violators may be subject to county fines. Artists provide their own display booth, rack and/or table suitable for displaying artwork in an outdoor environment. Tents are required and may be rented from Festival Management. Artists must provide tie downs, weights (such as sandbags) and any other sturdy equipment necessary to stabilize tents, displays and artwork in windy or rainy weather. Staking is not possible or allowed. Festival Management reserves the right to remove any display materials which are unsightly or in poor condition. Overnight security is provided by Festival Management, however anything left in booth overnight is at artists' own risk. Festival Management and their agents affiliated with the event will not be responsible for artwork and display left in booths overnight. Electricity is NOT provided and generators are NOT permitted.

POLICIES/ELIGIBILITY

All work must be original and executed by the accepted artist. Work submitted for jurying must have been created within the last two years. Work produced with commercial kits, molds, patterns, plans, prefabricated forms, or commercial methods are not eligible. By signing this application, you affirm to hands on involvement in the creation and execution of each piece of work that is exhibited.

Exhibited work must be consistent with the images submitted by the artist and must follow Festival guidelines. Festival Management retains the right to remove any work from the exhibition. NO REPRODUCTIONS WILL BE PERMITTED IN THE FESTIVAL. Prints made from the artist's original negative/digital file must be processed by the Artist or under the artist's supervision. It is advised that photographers do only limited and numbered editions from each original negative/digital file. Ceramic works must be handmade by the artist; no machine made work will be permitted. If multiple pieces of the same design are displayed, each must be signed. Paintings, graphics, and photographs must be appropriately framed or matted, and must be displayed in a suitable portfolio or stand. Only the original work of the artist may be displayed or sold.

No commission on artist sales will be retained by Festival Management. All participating artists must collect and pay Maryland sales tax (currently 6%) on all items sold. The Bethesda Row Arts Festival will send a list of all participating artists and their addresses to the Maryland Division of Revenue. After the event the state of Maryland will send a form for completion and will require payment.

Artists must personally attend their booth for the duration of the festival. Festival staff will provide relief breaks. Because of the possibility of rain storms, Festival Management has the right to close the Festival early on either exhibiting day, if necessary. A weather watch will be in place and staff will inform artists of any impending storm. Artists are not permitted to leave the festival early unless directed by Festival Management show organizers. Artists who do so risk not being invited back.

The festival will be monitored both Saturday and Sunday by the Standards Committee to ensure that all policies listed above are being adhered to.

RELEASE

I have read the application instructions and agree to abide by the rules and the terms set forth in the application. I assume all responsibility for my products and for safeguarding my display. Should the festival close during the designated operating hours due to inclement weather or for any other reason (including security concerns) at the sole discretion of Festival Management, I hereby agree to strictly adhere to the direction of Festival Management. I agree to indemnify and hold harmless Federal Realty Investment Trust, Bethesda Row, Street Retail Inc., Montgomery County, MD, and Deutsch, Inc. for any damage, loss or injury resulting from my participation in this event. I agree to accept all decisions of the jury as final. I agree to allow the Bethesda Row Arts Festival use of images & other promotional materials (including photographs and videotapes) taken during the festival for purposes of promoting the festival in this and future years. I agree that the slides submitted are representative of my work. Festival Management reserves the right, in its sole discretion, to advise me of any work that does not meet the standards set forth, and I agree that such work will be immediately removed upon request by Festival Management, and its officials associated with the event. Failure to remove such work upon request, to cooperate with Festival Staff or to comply with the Festival rules may result in my removal from the Festival and/or my being prohibited from future participation. I understand that Festival Management reserves the right to revise these regulations and/or terminate this agreement at its sole discretion.

REFUND POLICY

Submission of this application is your commitment to participate in the Festival if accepted. Based on your commitment, the Bethesda Row Arts Festival turns away other artists who would like to participate; therefore, no refunds can be made. In the event of a true emergency, please contact Festival Management.

Signed & Accepted _____

Name (please print neatly) _____

Date _____

Please return to:

Bethesda Row Arts Festival
14803 Southlawn Lane, Suites M & N
Rockville, MD 20850

Fax: 202.478.1880

Bethesda Row artsfestival

produced by Deutsch
inc.

Credit Card Authorization Form

I, _____, hereby authorize Deutsch Inc. Communications, to charge my credit card account the non-refundable 2009 Bethesda Row Arts Festival Jury Fee in the amount of: \$_____

() VISA () MasterCard () American Express () Discover

Credit Card Number: _____

Expiration Date: ____/____/____ VID Code: _____

Credit Card Billing Address:

Street: _____

City: _____ State: _____

Zip Code: _____ - _____ Country: (if not US) _____

Telephone: () _____ - _____

As the credit card holder, I hereby authorize the above listed Jury Fee charge.

_____/____/____

Cardholder's Signature Date

If accepted into the 2009 Bethesda Row Arts Festival, I hereby authorize Deutsch Inc. Communications, to charge my credit card account after June 25, 2009 for the Exhibit Space Fee in the amount of: \$_____

As the credit card holder, I hereby authorize the above listed Exhibit Space Fee charge.

_____/____/____

Cardholder's Signature Date

Please return with your application (if mailing) **or with the signed Artist Agreement** (if applying online) **to:**

Bethesda Row Arts Festival
14803 Southlawn Lane, Suites M & N
Rockville, MD 20850

Fax: 202.478.1880